SUBJECT: Political Activities of Members of the Texas State Guard (TXSG)

References: Texas Government Code, Section 437.

1. PURPOSE. This policy establishes Texas Military Department (TMD) policy on the political activities of members of the TXSG. For members of the Texas Army National Guard (TXARNG) and Texas Air National Guard (TXANG), see Department of Defense Directive (DoDD) Number 1344.10. For elected official engagements see TMD Directive 5500.01.

2. APPLICABILITY AND SCOPE. This policy applies to all members of the TXSG. Violators may be subject to punishment under the Texas Code of Military Justice.

3. POLICY.

   a. It is Texas Military Department (TMD) policy to encourage members of the TXSG to carry out the obligations of citizenship. In keeping with the traditional concept that members should avoid inferences that their political activities imply or appear to imply official sponsorship, approval, or endorsement, the following policy shall apply:

      (1) Members who are nominees or candidates for elected political office may, in their campaign literature (including websites, videos, television, and conventional print advertisements), use or mention, or permit the use or mention of, their military rank or grade, BUT, they must clearly indicate their TXSG status.

      (2) Any military information must be accompanied by a prominent and clearly displayed disclaimer that neither the military information nor photographs imply endorsement by the TMD or the TXSG e.g. “John Doe is a member of the TXSG. Use of his military rank, job titles, and photographs in uniform does not imply endorsement by the Texas Military Department or the Texas State Guard.”

      (3) Members may NOT, in campaign literature (including websites, videos, television, and conventional print advertisements) use or allow the use of photographs, drawings, and other similar media formats of themselves in uniform as the primary graphic representation in any campaign media, such as billboards, brochures, flyers,
websites, or television commercials. For the purposes of this policy, “photographs” include video images, drawings, and all other similar formats of representational media.

(4) Members may NOT depict or allow the depiction of themselves in uniform in a manner that does not accurately reflect their actual performance of duty. For the purpose of this policy, “photographs” include video images, drawings, and all other similar formats of representational media

b. Additional Requirements.

(1) Members of the TXSG engaging in political activities shall give full time and attention to the performance of military duties during prescribed duty hours.

(2) Members of the TXSG shall avoid any outside activities that may be prejudicial to the performance of military duties or likely to bring discredit upon the TMD.

(3) Members of the TXSG shall refrain from participating in any political activities while in uniform or using Government facilities or resources for furthering political activities.

(4) Members of the TXSG may not attend partisan political events in uniform or as an official representative of the TXSG.

4. INFORMATION REQUIREMENTS. NA

5. RELEASABILITY. Unlimited.

6. EFFECTIVE DATE. This issuance is effective immediately and will expire two years from the date of publication unless sooner rescinded or superseded.

7. POINT OF CONTACT. Point of contact for this policy is the General Counsel at (512) 782-5057.

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Adjutant General

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